
From: on behalf of Council Reports
Subject: FW: CEA membership invitation letter for City of Kelowna

From: Norm Connolly [mailto:nconnolly@communityenergy.bc.ca]
Sent: November-21-10 1:11 PM
To: 'Sharon Shepherd '
Cc: 'Dale Littlejohn'; 'Rogers, Dan'; 'Peter Robinson'; 'Mark Watt'; 'Ron Mattiussi'
Subject: CEA membership invitation letter for City of Kelowna

Good morning Mayor Shepherd,

As follow-up to the BC Mayors Climate Leadership Council events at the UBCM Convention in Whistler, I have sent you a Community Energy Association (CEA) membership invitation for your review. My sincere apologies for the delay in getting this letter and membership package to you.

During the BC Mayors Climate Leader's breakfast, you joined with ten mayors from across BC and Honourable John Yap, Minister of State for Climate Action, in an engaging discussion about energy and climate action in BC. You also confirmed interest in the City of Kelowna becoming a member of the Community Energy Association, and thereby supporting current and ongoing activities of the BC Mayors Climate Leadership Council. On behalf of Mayor Dan Rogers (City of Prince George), and CEA staff, we welcome the City's membership in the Community Energy Association.

Thanks again for your participation and support of the BC Mayors Climate Leadership Council, and welcome to CEA!

Norm Connolly
Executive Director
Community Energy Association
Mobile: 778 960 7312
Office: 604 628 7076
Connecting communities, energy and sustainability



Norm Connolly
Executive Director
Community Energy Association
Suite 308, 402 West Pender Street
Vancouver, BC V6B 1T6
nconnolly@communityenergy.bc.ca
Office: 604 628 7076
Wireless: 778 960 7312
Fax: 778 786 1613

October 15, 2010

Sharon Shepherd
Mayor
City of Kelowna
City Hall
1435 Water Street
Kelowna, BC V1Y 1J4

Mayor Shepherd:

RE: CEA Membership Invitation – BC Mayors Climate Leadership Council

The Community Energy Association (CEA) invites City of Kelowna to become a member in 2010. CEA is a collaboration of organizations supporting BC local governments on climate action, energy efficiency and renewable energy. We would be thrilled to have the City of Kelowna as our newest local government member, joining the City of Vancouver, City of North Vancouver, District of North Vancouver, City of Prince George, and Village of Burns Lake. We are encouraged by the leadership Kelowna staff and elected officials have taken on energy sustainability and climate action, most recently reflected in the press release announcing the City's partnership with Terasen to develop two district energy systems, a project that CEA helped to initiate. We also salute the in-kind participation of City staff regarding CEA's *Build to Zero* initiative; specifically in providing input and advice as part of creating a prototype district energy-ready bylaw for local governments in BC.

About CEA

The Community Energy Association is the 'first stop' for local government leaders addressing energy sustainability and climate action. CEA is a charitable society that grew from a collaboration of agencies in the mid-1990s that recognized the influential role local governments play in shaping the energy future of the province. This collaboration was strengthened by a 1995 agreement between the Province of BC and Union of BC Municipalities. Over the past ten years, CEA has brought other key organizations together as members, strengthening our mission and further supporting local governments.

CEA promotes integrated community energy planning (where local governments design energy efficient communities and encourage the transition to renewable energy), and energy planning in local government operations (infrastructure and local government buildings). We build knowledge capacity for local governments in low-GHG transportation and land use planning, and renewable heat/power and district energy planning. CEA assists local governments to identify ways to remove barriers to these kinds of systems and move toward implementation.

CEA is currently delivering initiatives of potential interest to City of Kelowna, two of which are described below:

- ***Build to Zero / Road to Zero***: CEA is spearheading a multi-sector partnership that advances low-emission / energy efficient buildings and transportation systems in BC's Lower Mainland (30+ local governments) and Capital Region District (15 local governments) on Vancouver Island. The pioneering work being developed from this project will be transferable to other regions in BC.
- ***Clean Energy for a Green Economy***: CEA, in partnership with the Province of BC's RuralBC Secretariat, has created a leading-edge guide for local governments introducing a range of clean energy and energy conservation strategies, as well as case studies from communities throughout BC, and how these initiatives can be levered to help launch a green economy, bringing substantial benefits to rural communities. Version 1 of the guide was released in May 2010, profiling several exemplary City of Kelowna projects.

In addition, CEA promotes a culture of energy conservation and innovation in all interactions with local governments and partners (CEA delivered 44 presentations in 2009). All presentations include a slide with member logos prominently displayed.

CEA Membership

We invite the City of Kelowna to join CEA at the '**Associate Member**' level (i.e., \$2,500 annually). This level includes the following benefits and is valid for 12 months from the date that you join:

- **Participation as a supporting member of the BC Mayors Climate Leadership Council**
- Raising awareness about relevant City of Kelowna initiatives with other CEA member organizations – encouraging synergy and action on energy sustainability and climate change in BC
- Invitation to participate in CEA member meetings (held three times per year)
- Periodic *Member Update* reports (distributed three times per year)
- Networking opportunities with other service providers and government staff
- Discounts to CEA sponsored events (workshops and conferences)
- Access to information / engagement in strategic discussions
- Member profile:
 - Listing as a member in CEA directory
 - Logo on front page of CEA's website
 - Logo shown on membership slide in all CEA PowerPoint presentations
- Inclusion in distribution of briefings to member organizations
- Right to participate in CEA's *Governments-and-Energy* listserv with 200+ participants (Note: this listserv is only open to local government staff and elected officials, with a select few other organizations)

Please see the following attached documents for further information:

1. BC Mayors Climate Leadership Council purpose statement
2. Current CEA members
3. CEA publications list

As a CEA member, City of Kelowna can name a primary representative, as well as an alternate, both of whom can attend our member meetings. Please confirm if you will be the primary representative, as well as who will be the alternate.

If this member invitation meets with your approval, we will forward an invoice to your attention. Please send us an electronic copy of your logo for inclusion on the CEA member slide and our website. If you have any questions, please contact me directly at 778 960 7312 (e-mail nconnolly@communityenergy.bc.ca); or my colleague Peter Robinson at 250 769 6978 (e-mail probinson@communityenergy.bc.ca).

We look forward to welcoming the City of Kelowna as a member of the Community Energy Association.

Yours sincerely,



Norm Connolly
Executive Director

Encls.

Copy to: **Mark Watt, B.Sc.**, Strategic Projects Manager, City of Kelowna



Laura Porcher, Manager, Partnership Development
Administrative office: 248 Robertson Street
Victoria, BC V8S 3X5
lporcher@communityenergy.bc.ca
Tel: 250-598-4034
Cell: 250-208-1248
Fax: 250-598-4025

City of Kelowna
Attn: Mayor Sharon Shepherd
City of Kelowna
City Hall
1435 Water Street
Kelowna, BC V1Y 1J4

INVOICE

Invoice Number: 2010-M20
Date: 15 November 2010
To: City of Kelowna
Total Invoice: \$2,500.00
For: Membership - 'Associate Member' Level
Payable to: Community Energy Association
Mailing address: Community Energy Association,
248 Robertson Street, Victoria, BC V8S 3X5
BN: 89615 9308 RR0001 – a registered charity

The Community Energy Association appreciates the membership of the City of Kelowna in our collaborative partnership, and your support of the BC Mayors Climate Leadership Council.

Warm regards,

A handwritten signature in black ink, appearing to read "Laura Porcher", written in a cursive style.

Laura Porcher
Manager, Partnership Development

Climate Leadership Council Statement of Purpose

In September 2010, ten mayors from large and small communities across BC came together to volunteer to assist other locally elected officials move climate action forward. This includes volunteering to mentor up to three locally elected officials for one year. The mayors do this because they are passionate about climate action and because they agree that:

- Climate change is happening now; is largely the result of human activity, particularly the combustion of fossil fuels; and is an urgent issue to address
- The importance of climate action transcends politics
- Local government leadership on climate action is critical
- Local governments can have a significant impact on energy and emissions in their own operations and across our communities
- Addressing climate change will require transitioning to low-carbon energy systems integrated across our communities
- Climate action is a relatively new area for many locally elected officials in BC
- Given the importance and scale of the challenge, it is important for locally elected officials who have some experience in climate action to support other mayors, councilors and regional directors who are interested in moving climate action forward in their community.

The purpose of the Climate Leadership Council is to lead, educate, and engage.



Participating mayors, in alphabetical order include:

Mayor Mike Bernier, City of Dawson Creek
Mayor Lawrence Chernoff, City of Castlegar
Mayor Charlie Cornfield, City of Campbell River
Mayor Dan Rogers, City of Prince George
Mayor Bernice Magee, Village of Burns Lake
Mayor Ken Melamed, Resort Municipality of Whistler
Mayor Darrell Mussatto, City of North Vancouver
Mayor Gregor Robertson and Councillor Andrea Reimer, City of Vancouver
Mayor Sharon Shepherd, City of Kelowna
Mayor Richard Walton, District of North Vancouver

The Community Energy Association, a non-profit society established to assist local governments with climate and energy, provides secretariat services to the Climate Leadership Council.

For further information on the Climate Leadership Council, please contact any of the mayors listed above or Norm Connolly, Executive Director of Community Energy Association at 604-628-7076 or nconnolly@communityenergy.bc.ca.

Community Energy Association | Members



www.communityenergy.bc.ca

Economics

Clean Energy for a Green Economy



Understand the steps to implement a clean energy project with a roadmap to get you started. Includes Council-ready briefs on clean energy.

Funding Guide



Grants and financing programs available to support local government action on climate and energy, including key dates and contacts.

Utilities and Financing



Overview of governance and ownership structures for renewable energy, and potential roles for local governments.

Planning

Community Energy and Emissions Planning Guide



How to develop a community energy and emissions plan, including approaches, options, and principles.

Build to Zero and Energy Modeling



Specific approaches used to model GHG emission reductions from building policy measures. Comparative analysis of modeling tools used in BC.

Policy and Governance



Analysis of the specific local policy and regulatory tools to encourage clean energy.

Technology

Heating our Communities



Overview of renewable heat technologies, where they make sense, and what it means for you.

Powering Our Communities



Renewable electricity options, how to identify opportunities and the role of local governments.

Energy Efficiency in Buildings



Synthesis of the innovation that emerged from the multi-year Community Action on Energy and Emissions program.